



# Waterway Guide Cruising Club Participating Partners Program

It's no secret that serious boaters love a good deal. So it makes sense that Cruising Club members plan their stops at participating businesses. Become a participating partner of the **Waterway Guide Cruising Club** and tap into our extensive network of boaters. Cruising Club membership is **FREE** and our member list continues to grow every day.

Your business will have additional exposure at **NO COST** to you by being:

- Highlighted on WaterwayGuide.com with a live link back to your web site.
- Listed in a Cruising Club directory located in all of our print cruising guides.
- Promoted at boat shows.
- Recognized in marina listing tables in the print cruising guides.
- Identified as a Cruising Club Partner on your Marina Close-Up.
- Presented as a Cruising Club Partner on the web fuel reports.

Participating partners agree to offer discounts to Cruising Club members on goods and services, such as fuel, dockage, repairs, ship store—the choice is yours. Simply contact Waterway Guide at 804-776-8999 x1, email [cruisingclub@waterwayguide.com](mailto:cruisingclub@waterwayguide.com) or fax this form to 804-776-6111 and sign up today!

## Welcome Aboard!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web site: \_\_\_\_\_

Special discount offer(s): \_\_\_\_\_

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**WATERWAY**  
**GUIDE** THE CRUISING AUTHORITY