

# A VOICE FOR THE INDUSTRY

# WATERWAY GUIDE

THE CRUISING  
AUTHORITY

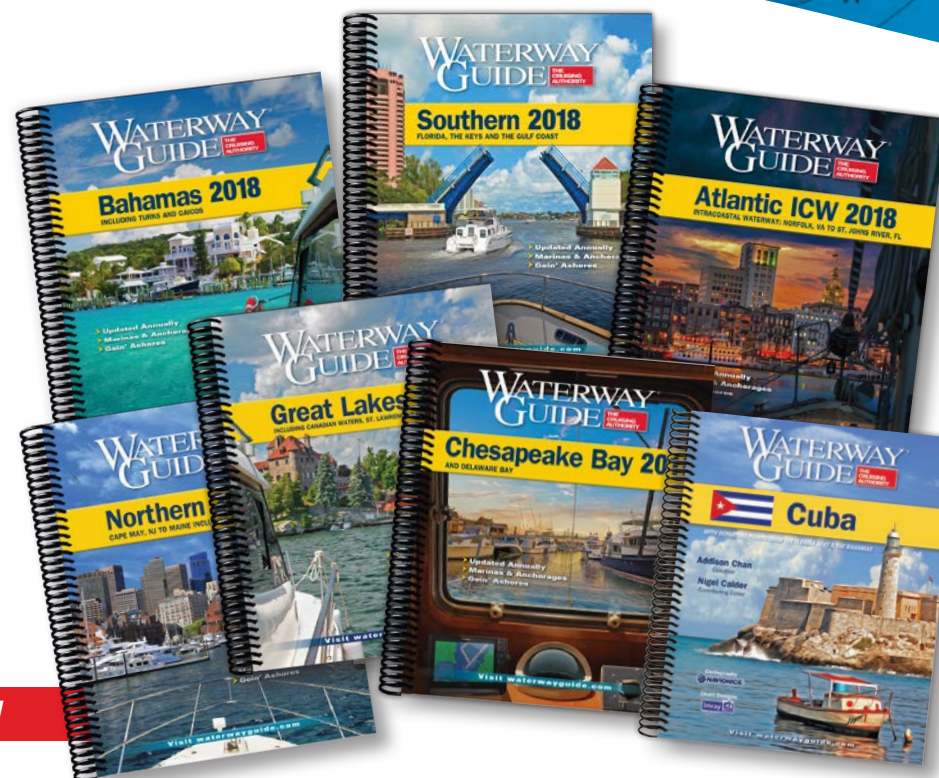
## Waterway Guide is America's most trusted and respected resource for cruising boaters

"If you plan on cruising anywhere along the East Coast, Great Lakes, and/or Bahamas, then don't leave the dock without one - or all - of these; they're the most comprehensive cruising guides I have ever used. The *Waterway Guide* was my best friend, both in good times and bad, during a recent cruise I did along Chesapeake Bay." — **POWER & MOTORYACHT**

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**Active boaters depend on *Waterway Guide* for accurate information!**

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- Thousands of anchorages
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- Mile-by-Mile Navigation
- Highlighted Alerts & Cautions
- Full-Color Aerial Photographs of Major Waterways, Ports and Harbors
- Color-Coded and Spiral-Bound for Quick & Easy Reference on the Helm



Collecting content from the boating universe through crowd-sourcing is just one important channel for how we provide the **most up-to-date and accurate information** for boaters. We also have a **network of on-the-water cruising editors** that explore all of our geographic regions to report back and adapt our content as the environment, businesses and locations change. With a **combination of both public and expert generated content**, Waterway Guide is able to utilize our internal team and extensive networks to verify all of the content we receive. We then only publish **the most accurate and relevant content for the most simplified trip planning and decision-making experience.**