

# DOZIER'S WATERWAY GUIDE®

THE  
CRUISING  
AUTHORITY

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## **Waterway Guide celebrates 60<sup>th</sup> anniversary** *Founded in 1947, "The Cruising Authority" marks its 60<sup>th</sup> year with four annual boating guides and a new magazine*

ANNAPOLIS, Md.—Waterway Guide, America's most trusted resource for cruising boaters, is celebrating its 60<sup>th</sup> anniversary.

Founded in 1947, the one-time mom and pop business has grown into one of the most recognizable brands in marine publishing through the strength of its four prestigious cruising volumes, which cover waters from Maine to Florida, the Bahamas, the Gulf of Mexico, the Great Lakes and the Great Loop Cruise of America's inland waterways.

"We couldn't be prouder to enter our 60<sup>th</sup> year of business in the same city where Waterway Guide got its start," said publisher Jack Dozier. "Our growth since returning to Annapolis has been unprecedented. In addition to our four cruising guides, we recently launched *Waterway Guide Magazine*, which has been a resounding success."

*Waterway Guide Magazine* promotes coastal boating and the cruising lifestyle by offering readers the only publication of its kind to package relevant, timely information about America's waterways with engaging feature stories and colorful photography. The premiere issue debuted in summer 2006.

Waterway Guide's flagship products, its comprehensive cruising volumes, are stronger than ever, comprising more than 2,000 pages of mile-by-mile navigational, dockage and anchorage information from Maine to the Gulf of Mexico and all the waters in between. Waterway Guide recently released its Mid-Atlantic and Southern 2007 editions, with the Northern and Great Lakes 2007 guides expected to hit stores in December.

With more than one million copies in circulation, Waterway Guide has been America's most trusted cruising authority since 1947. After its founding in Annapolis, Waterway Guide changed ownership several times, moving to New York and Atlanta, before Dozier purchased the company in 2002 and moved it back to its original home. Waterway Guide is based in the historic Eastport section of Annapolis.

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