


DOZIER'S WATERWAY[®] GUIDE

The Cruising Authority logo is a red rectangle with the words "THE CRUISING AUTHORITY" in white, uppercase, sans-serif font.

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Waterway Guide Launches Expanded Web Site *New Features Enhance Cruising Experience*

ANNAPOLIS, Md.—Aug. 1, 2007—**Waterway Guide**, The Cruising Authority Since 1947, today launched its newly redesigned and interactive Web site (www.waterwayguide.com), providing boaters with up-to-date cruising news, detailed navigation information, helpful cruising resources and a lively discussion forum.

“Our goal is to position waterwayguide.com as the premier Internet site for cruisers to find out what’s happening along the waterways, share information and communicate with one another,” **Waterway Guide** publisher Jack Dozier said. “By supplementing our annual cruising guides and destination-focused magazine, waterwayguide.com helps boaters plan their cruises, monitor ever-changing waterway conditions and develop a sense of community with fellow boaters.”

Timely navigation news and cruising updates, including fuel pricing reports, are posted regularly to keep boaters informed of the latest cruising conditions and events along the waterways. Information, compiled by **Waterway Guide’s** in-house and on-the-water editorial staff and from cruiser submissions, is organized into easy-to-navigate cruising regions from Maine to Texas, the Great Lakes and the Bahamas.

The redesigned Web site also features an entire section devoted to helpful cruising resources, from weather and marina links to one of the best collections of real-time waterfront Web cam links. Boaters can also find information about **Waterway Guide** publications, including viewable excerpts, and order them online. Additionally, boaters can read the latest issue of *Waterway Guide Magazine*, in its entirety, in a new high-tech turn-the-page format complete with links to advertisers’ Web sites.

A new interactive feature of the site is the **Waterway Guide** forum, which focuses on the people, places and issues of the Intracoastal Waterway, the Great Loop, and coastal waters from Maine to Texas. Designed to foster a sense of community among cruising boaters, the forum is open to anyone interested in posting observations or commenting on observations of others. Registering is free and privacy is protected.

The boating industry’s top-selling and only annually updated national cruising guide, **Waterway Guide** has been America’s most trusted cruising authority since 1947. **Waterway Guide** corporate offices are based in Deltaville, Va. and its production office is in Annapolis, Md.

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